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Dear Friends,

We have been working with a dedicated and talented group of Bradley J. Folensbee's (Jake's) friends, acquaintances and volunteers in Newfoundland, Canada establishing the Landfall Trust, an Artist-in-Resident program at Jake's Landfall. This is a request for your contributions to assist a wonderful non-profit organization serving the arts and education, and the preservation of Landfall's Kent Cottage, a 200-year-old national treasure.

In the early 1970's, Jake was a high school teacher of ours. In the fall of 2003, Bob had just finished reading Mitch Albom's *Tuesdays With Morrie* and was compelled to write Jake to thank him for his mentoring and eventual friendship. Bob was pleased Jake wrote back and at the same time saddened to hear he was dying of cancer. Realizing Jake's distress, Bob flew to Seattle to visit him. Norman joined and for two weeks we talked with Jake about his wishes and desires and the meaning of a legacy. Jake, a dedicated lifelong educator and philosopher, believed in the importance of giving of oneself throughout life and, if possible, thereafter. We were with Jake when he passed away in the spring of 2004. He was 78 years old.

For 50 years, Landfall was Jake's summer residence in Brigus, a village of 400 years adjoining Newfoundland's Conception Bay and the North Atlantic Ocean. The cottage is approximately 200 years old, nestled on 11 pristine acres overlooking Brigus Bay and the Town of Brigus. Landfall has a notable history where sailing ships took on fresh water, generations of Newfoundlanders were born, raised and went to sea, and the American artist Rockwell Kent temporarily lived, painted and wrote.

Jake purchased Kent Cottage in 1952 saving it from ruin due to the endless nature of time, North Atlantic weather, and ultimately, neglect. The cottage is now a provincial heritage structure and seasonally draws visitors from around the world.

The Landfall Trust conceptually started in the early fall of 2004 when we, with Bob's wife Denise and Norman's partner Ed, traveled to Landfall to meet some of Jake's dearest friends and acquaintances. At Jake's bequest, his estate provided grant awards to several Brigus non-profit organizations appreciated for their educational, historical and cultural preservation endeavors. We also held a meeting at Landfall's Kent Cottage with friends of Jakes, representative of the local non-profits, community members and representatives of the Town Council to discuss options for the future of the cottage and property.

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That meeting gave birth to the Landfall Trust, which incorporated as a charitable not-for-profit, in the spring of 2005. Nine of the initial meeting participants formed the Trust and established its mission and goals -preserve and protect Landfall's natural environment, and conserve the historic heritage of Kent Cottage for the benefit of Newfoundland and the local community. The Trust now successfully operates the cottage as an artist-in-resident program serving cultural, heritage, and educational activities.

The cottage and undeveloped property are protected jewels embodying Newfoundland's history and heritage; the Trust and its artist-in-resident program represents Jake's legacy enabling lifelong learning opportunities to artists, musicians, writers and conservationists.

Jake's estate initially funded the Trust with two grants providing cottage improvements and covering Trust operating expenses for the first five years. In cooperation with the Trust, this year we also established the Bradley Jacob Folensbee, Jr. Landfall Legacy Endowment. The Endowment will ensure the long-term preservation of this historic property, cottage and Trust programs.

In light of the initial financing establishing the Landfall Trust, the reality of the cost of doing business for any non-profit requires long-term and sustainable funding.

Will you provide a financial contribution to the Bradley Jacob Folensbee, Jr. Landfall Legacy Endowment and support the Landfall Trust? The Trust is a Canadian not-for-profit corporation registered in Newfoundland and governed by the laws of the provincial and federal governments.

Jake's estate will match, dollar for dollar, all donations to the Endowment, up to \$100,000. At that time, the estate will deed the Landfall property and Kent Cottage to the Trust. As a Canada Revenue Agency registered charity, the Trust will issue tax-deductible receipts for all donations over \$10.00.

Thank you for taking the time to read this letter. If we may answer any questions, please call or email. To make your financial contribution to the Landfall Trust, please visit the Landfall Trust website at [www.landfalltrust.org](http://www.landfalltrust.org) and go to the Membership and Donations Page. From our hearts, thank you.

Kindest regards,

Bob Frampton & Norman Frampton  
Co-Personal Representative & Trustees  
The Estate of Bradley Jacob Folensbee, Jr.

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