



PRESIDENT'S REPORT 2008-09

With a view on 2010 and beyond

The Landfall Trust activities for 2008-09 are summarised below. This list is by no means complete but it is hoped it will give members of the Trust a good picture of the year past with an insight to the future:

1. **Occupancy:** This was our most successful year yet with Landfall being fully occupied from June 1 to Oct 7. This time included several residencies which were non revenue generating but yet rental income reached almost \$7,500. This is close to the maximum revenue we can normally expect from Landfall in a season with the present capacity of the facilities.
2. **Artist-in-Residence:** The Rooms Partnership – Another successful residency was conducted this year in partnership with the Rooms. We were fortunate to have Temma Gentles, a textile artist from Toronto, “in residence” from June 28 to July 18. Temma conducted workshops for children in Brigus and hosted other textile artists from the Provincial Craft Council. Some of Temma’s work will be presented to the Brigus Library on an appropriate occasion.
3. **Other Residencies:**
 - Gerry Squires from June 1 – 13. Gerry continued work he had commenced in 2007 and one piece of his work from Landfall he has kindly offered for the Trust to release soon as a limited edition giclée print for fund development.
 - Kevin Major undertook a writer’s residency in late September when he was able to work closely with students and staff at Amalgamated Academy. He and his wife, Anne Crawford, completed valuable work while at Landfall leaving examples behind as well as intriguing Rockwell Kent memorabilia.
4. **Landfall Trust Advisory Committee:** This year we were able to launch the Landfall Trust Advisory Committee with the first meeting held on October 18. We have been fortunate that the following have agreed to serve:

Don Burrage, David Hiscock, Luanne Leamon, Shane O’Dea, Phillip Pratt, Vanda Maunder, Anne Crawford, Kevin Major, Dave Maunder, Caroline Stone, Kevin Sullivan, Wayne Tilley, The Honourable Edward Roberts

It is anticipated that the Committee will meet twice per year and advise the Board on a broad range of relevant matters in which they have expertise. Several committee members have already provided, and continue to provide, valuable advice on important matters.

5. **Website:** This year our website was transferred to Granite Studios of St. John's as host. This is not to diminish the importance of the initial development work done by Ric Earle of Seattle but it was found that the Trust needed the flexibility of local contact for ease of updating. Vanessa Stockley of Granite has been most generous with her time in helping to restructure the site which she insisted on being a donation to Landfall. Granite also provided two year's complimentary hosting.
6. **Financial:** We finished the year with a surplus of about \$1,500. This was the final year of the declining grants from the Folensbee Estate which amounted to \$2,500 for 2008-09. If we consider the year to have been typical from an operations perspective, about another \$1,000 per year in operational revenue would be required to sustain Landfall excluding any significant capital improvements or replacements.

The Board was fortunate to have been joined by Lorne Spracklin as Vice-President Finance. He has put in a challenging first year with the implementation of Quick Books accounting, preparing our first CRA charitable return, exploring HST options, generating HST rebate claims, and preparing budgets for the coming year. Lorne is also a key member of the Fund Development Committee.

7. **By-Laws Review:** Sue Crichton and Bob Frampton undertook a thorough review of our By-Laws. This was necessary after three years of operational experience. Recommended revisions have been approved by the Board and are now being submitted to this annual meeting for your final approval. These revisions should facilitate the on-going operations of the Trust.
8. **Fund Development:** The fund Development Committee, comprised of Andrew Crichton, Lorne Spracklin and Bruce Gale met on at least two occasions to explore opportunities and options for long term fund development for Landfall. It is clear that to sustain Landfall into the future and engage in the conservation, preservation, cultural and heritage activity of its mandate, long term sustaining funds will be necessary. The Committee quickly concluded that, prior to any long term fund development initiative being implemented, a comprehensive conservation plan was a necessary first step. This would provide the rationale for the fund development. Bruce Gale has been working on a draft case statement in preparation for the long term plan.

As an initial fund development project, we will market a limited edition giclée print of Gerry Squires's "Kent Cottage at Landfall". One hundred and fifty prints will be put on sale at a price of \$250.00. We have worked closely with Gerry on this initiative and he will participate in the "launch" which has been set for June 24. This project has the potential to net about \$30,000 if we can sell all copies. The Folensbee Estate has pledged to match each dollar raised with a dollar from the Estate, and this should be a great project to kick-start the Landfall Trust Endowment Fund.

9. **Board of Directors:** The Board met on six occasions throughout the year – June 4, July 2, October 18, December 9, February 3 and March 23. Two of these meetings were attended by our Alaska directors through tele-conference facilities. In addition, there were numerous consultations through electronic media.
10. **Conservation:** Initial steps have been taken in the development and implementation of a comprehensive conservation plan for Landfall and its environment. Shane O'Dea has kindly offered to complete a historical documentation of the Landfall structure and has almost completed this work. Phillip Pratt has also undertaken to complete "as-built" sketches. We have been in contact with heritage architect Robert Mellin who has kindly offered to provide advice. We should be well positioned to present a funding proposal in 2010 to appropriate agencies.

As a pilot project, in a related area, we have applied for and received notice of a grant approval of \$3,960 from the Provincial Department of Tourism Culture and Recreation for interpretive signage for Landfall. Jane Severs Interpretive Planning has been contracted to develop and produce the signage which we hope to have in place by the weekend of the Bartlett 2009 Celebrations.

11. **Program:** Most programming activity has been mentioned in other items. The high-light was in the Gerry Squires captivating presentation at the Rooms on September 10 to an over-capacity and appreciative audience. Gerry's discussed his work at Landfall and gave perspectives on much of his other work. Thanks to Jenifer Soper, Landfalls director in charge of programming, and to the Rooms, for this event which contributed greatly to bringing Landfall closer to both the arts and to the broader community.

Finally, I extend sincere thanks to all the Board, both in Newfoundland and Alaska, for their active support and hard work over the past year, to the emerging Advisory Committee which is already proving its worth, and to Ron and Pat Burke for their dedication and commitment. In the long term, we need to expand our Board, implement long range fund development and conservation, and consider succession. With continued concentration, I am confident we can be successful in each of these endeavours.

Respectfully submitted,

Andrew Crichton
President
May 20, 2009